

HKEX INFORMATION SERVICES LIMITED

(A wholly-owned member of the Hong Kong Exchanges and Clearing Limited Group)

20 June 2017
Our Ref: MDD/17/766

By Email

To: All Real-time Securities Market Data Vendors (“IVs”)

Dear Sirs,

Marketing Programmes relating to Stock Connect – Update

Since the launch of the Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect, HKEX Information Services Limited (“HKEX-IS”) has introduced various marketing programmes to promote the visibility and penetration of securities data in the Mainland. We would like to keep our IVs up to date on the latest marketing programmes:

1. Basic Market Prices (BMP) Service – Promotion Programme and Enhanced Service Features
2. Promotion Programme on Issuer Information Feed Service
3. Volume Discount Promotion Programme
4. Daily Charge Service Programme
5. Fixed Fee Programme on 5 Depths of Southbound Eligible Stocks for Mainland Brokers
6. Six-Month Fixed Fee Programme
7. Enhanced Volume Discount Scheme
8. Marketing Programme for Mobile Application Service – NEW

Details of each marketing programme could be found under the [Marketing Programmes relating to Stock Connect](#) corner on HKEX website.

Should there be any questions, please send email to MarketData@hkex.com.hk.

Yours sincerely,

Winnie Sin
Senior Vice President
Data Licensing and Marketing, Market Data
Markets Division

香港交易所資訊服務有限公司
(香港交易及結算所有限公司集團全資附屬成員機構)

2017年6月20日
參考編號: MDD/17/766

以電郵發送

致: 實時證券資訊供應商 (“供應商”)

敬啟者,

港股通相關的市場數據推廣計劃 - 更新

自滬港通及深港通啟動以來，香港交易所資訊服務有限公司 (“HKEX-IS”) 推出了各種市場數據推廣計劃，以擴大證券市場行情在中國內地的覆蓋率。我們希望讓供應商緊貼最新的推廣計劃：

1. 「基本報價服務」：推廣計劃及提升服務功能
2. 發行人通告 (IIS News) 推廣計劃
3. 批量折扣推廣計劃
4. 按使用天數收費服務計劃
5. 針對內地券商提供滬港通南向交易標的股票 5 檔深度之包月計劃
6. 六個月固定用戶費計劃
7. 優化批量折扣優惠計劃
8. 移動應用服務(APPS)推廣計劃 – 最新推出

有關每個推廣計劃的詳情，請參閱香港交易所網站上的[港股通相關的市場數據推廣計劃](#)。

如有任何問題，請發送電子郵件至 MarketData@hkex.com.hk。

此致

冼韻妮謹啟
高級副總裁
數據授權及推廣, 市場數據
市場科